

FACT SHEET



About

With a history rooted in accountable media relations, PReturn creates and executes cost effective, strategic public relations programs. PReturn taps the authoritative benefits of editorial media while communicating directly with important audiences through social media, marketing communications and other direct channels to raise awareness, create thought leadership and build buzz. PReturn's approach evolves with the rapidly changing media landscape. Clients appreciate PReturn's tenacious approach to media relations, commitment to quality in execution and full suite of complementary services, including message development and media training. A sampling of the businesses that trust PReturn to manage their public relations efforts include:



What makes us different

Our clients tell us they enjoy working with us, because we are:

1. **Action-oriented:** Some of our clients left larger PR firms to work with us. Others found PReturn's focus on results easy to justify.
2. **Breadth of services:** Every PReturn program focuses on media relations, but we also offer a full suite of integrated services.
3. **Reliable & available:** Clients keep the team they meet and work closely with PReturn. Most consider their PReturn team an extension of their own.
4. **Affordable:** PReturn bills at a flat hourly rate below most other agencies, focusing on results without the overhead, expenses and baggage of larger agencies.

Products & Services

PReturn offers the best of both worlds to its clients: big agency capabilities combined with small agency service. Our full suite of marketing services includes:

- Analyst relations
- Blog management
- Content development
- Company and product launches
- Media & influencer strategy
- Media & analyst training
- Media relations
- Message development
- Social media programs
- Speaker & presentation training
- Thought leadership programs
- Trade show support & speaking opportunities

Endorsements

A sampling of what clients past and present say about PReturn:

- "PReturn's editorial relationships and media relations skills are fantastic. As a result, Performics' thought leadership and increased visibility has really propelled our brand throughout the industry."
- Andrew Caravella, manager of corporate communications at Performics
- "PReturn immediately began delivering materially measurable results and opportunities as part of a well orchestrated thought leadership and media relations program."
- Colin Reid, VP of Sales and New Business Development for MicroBilt
- "They are always on top of things and go out of their way to make it easy for me."
- Barbara Winkelman, former VP of marketing & multimedia at CME LLC
- "I have the best PR team in the business."
- Robin Simkins, executive VP of client service at AdGoroo
- "PReturn helps us establish thought leadership in new market segments and has become a valuable extension of our marketing team and a trusted partner."
- Hal Walsh, SVP of sales & marketing at Care Communications

Contact

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