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Inter Ocean Cabinet Company Retains PReturn for Public Relations Services

PReturn will manage architectural woodworking company's 110th anniversary PR campaign

CHICAGO – April 23, 2007 – Inter Ocean Cabinet Company, one of Chicagoland's leading custom architectural woodworking companies, has retained PReturn to execute a multifaceted six-month public relations campaign to commemorate its 110th anniversary.

“We wanted to find a responsive, results-focused PR agency in Chicago to help make our anniversary a successful celebration that builds brand recognition for Inter Ocean locally and increases visibility among general contractors, architects and development firms throughout the area,” said John Farrell, president of Inter Ocean Cabinet Company. “I know we’re going to get personal, individualized attention from PReturn, the same attention our clients receive.”

Inter Ocean Cabinet Company, founded in 1897, specializes in architectural woodwork, fine cabinet work and custom store fixtures. Headquartered in Elmhurst, Ill., the company fabricates and installs state-of-the-art architectural woodwork for office, hotel and retail store interiors throughout the Midwest. For more information on Inter Ocean Cabinet Company, visit www.interoceancabinet.com.

About PReturn

PReturn is a full-service, results-focused public relations agency specializing in media relations for consumer products, education, healthcare, marketing services and technology industries. Clients appreciate PReturn's tenacious approach to media relations and the full suite of complementary services it offers, including message development and media training services. Clients include Care Communications, CME LLC, CMPMedica, LifeGem and Performics, the performance marketing division of DoubleClick. Learn more at www.preturn.com.

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